



March 1, 2010 - Visit our website: [www.cleanrite-buildrite.com](http://www.cleanrite-buildrite.com)



TOPIC OF THE MONTH - MOLD & MILDEW DAMAGE

## Mold Won't Wait!

Let's get straight to the point: it's not just your house, it's your home and your family's health is contingent on what is within your four walls. *Mold spores exist nearly everywhere – in the air we breathe, and on virtually any surface.* However, mold spores cannot colonize and reproduce unless they have oxygen, moisture, and a food source.

The EPA (Environmental Protection Agency) maintains that to prevent mold growth it is crucial to dry water-damaged areas and items within 24 to 48 hours. This means that the battle with mold can be won or lost within 2 days of the water damage.

Promptly calling in a professional to dry the water damage is the best course of action, as an accredited water damage professional will have the equipment and knowledge to fully dry the affected areas within the 24 to 48 hour time frame. The one-time cost for water damage repairs far outweighs the possibility of a major mold contamination that can cost in the tens of thousands of dollars to remediate. Mold can threaten the structural integrity of the affected building along with the sheetrock, weatherboarding and surface coverings surrounding them. Not to mention the cost of possible health issues to your family which includes allergies, infections, asthma, and internal problems that can be a result of toxic mold. The value of your home, family, or commercial structure is not something to put at risk through any unnecessary delay.

*Picking the 'rite' specialist for the 'rite' problem* is just as important for your home or business as for your health. For water damage and mold your only choice is a certified restorer because of their higher level of training and knowledge regarding such disasters. In an effort to maintain standards and minimize long-term damages and effects it is important to enroll a mitigation and restoration contractor that is certified and recognized within the industry.

In the same breath, insurance companies play a vital role in getting your home or business back to its original state. While insurance companies usually don't have formal relationships with certified restorers – in some states they are prohibited from having any relationship, claims adjusters often have a good idea of who they are and what they do. But rather than relying on your insurance claims adjuster, **be your own advocate** in requesting a certified restorer if your home or business suffers significant damage. Insurance companies hold to specific standards in mitigation and reconstruction of which the contractor and/or company selected should be held to as well. Something else to keep in mind is that

certified restorers are impartial to insurance claims. They are not an advocate for the insurance company or the property owner. Instead, they provide an independent opinion on the work that needs to be done.

- Continued Inside -

Dear:  
Friend & Client,

**WIN A GIFT CARD!**



We invite our loyal readers to participate in our **NEW MONTHLY CONTEST** for a chance to win a different valuable price each month!

We will draw one lucky winner from all the correct answers at the end of each month.

For 50 years, Cleanrite-Buildrite has been devoted to increasing knowledge and public safety in our industry. Good Luck and Have Fun!

**See Back Panel of Newsletter for March's Contest Question!**





## Dan's Corner

### Why Cleanrite-Buildrite?

**It's our people!** For 50 years Cleanrite-Buildrite has focused on training its people to serve customers first and to exceed their expectations. It is all about constant training, communication and follow-up.

We work internally with our staff by means of daily communication to help them make great decisions for our customers. Additionally we employ a Customer Service and Re-inspection Manager, Keith Roberts, who stays in contact with our teams and the customer throughout the process.

Senior Management is also very accessible to insure open communication in the promoting of "Cheerleader Customers."

At the close of every job we send quality assurance questionnaires to our customers giving them an opportunity to evaluate our services.

Please visit our web-site and call us, we are here for you and the communities in which we serve.

My Door is Always Open,  
**Dan Andreasen**

**President, Cleanrite-Buildrite**

## Cleanrite-Buildrite participates in "Blitz Build 2010"!

Chico State and the Catalyst organization ([www.catalystdvservices.org](http://www.catalystdvservices.org)) came together with Cleanrite-Buildrite, local volunteers, and business contractors in a community effort to build two homes for domestic violence victims.

During this "Blitz Build 2010", students, faculty, staff, advisors, local contractors and numerous other community volunteers started construction activities at 6 a.m. January 16th and continued up to 10 p.m. every night until January 24th. Each shift consisted of 50 to 60 volunteers hammering, cutting and laboring to aid in the successful completion of two homes.



Cleanrite-Buildrite also provided its large scale drying mobile unit to keep the build on pace for the seven day goal. Cleanrite-Buildrite maintains the only large scale drying unit in the north state.

Cleanrite-Buildrite was honored to be an asset for such a great cause and sends a special 'Thank You' to Christina Pantera Student Leader and Project Manager. Additionally, Pat Conroy with Conroy Construction Inc., Howard Slater with Slater and Son Inc., Gage Chrysler with Modern Building, James O'Bannon Chico State Faculty Advisor, David Shirah Chico State Faculty Advisor, Paul Zingg Chico State President, Anastacia Snyder Catalyst Executive Director, and Mike Ward CSU Chico Dean College of ECC for allowing us to be a part of the Blitz Build!

You can check out this "Chico Blitz Build" on YouTube.com.



### RECIPE OF THE MONTH

#### Cream Cheese Chicken with Broccoli

4 lbs boneless skinless chicken breasts, cut into 1/2-inch pieces	
1 Tablespoon olive oil	1 can condensed cream of chicken soup
1 pkg (1oz) Italian salad dressing mix	1 bag (10oz) Broccoli
2 c sliced mushrooms	1 pkg (8oz) cream cheese, cubed
1 c chopped onion	1/4 c dry sherry

Toss chicken with olive oil and salad dressing. Place in 5-quart crock-pot slow cooker. Cover. Cook on LOW 3 hrs. In a Pan, Sauté mushrooms and onion for 5 minutes, add soup, broccoli, cream cheese and sherry; cook and stir until hot. Transfer to 4 1/2-quart crock-pot slow cooker. Cover. Cook on LOW for 1 hour. Serve over pasta.

Contributed by: Janelle from Cleanrite-Buildrite

## We Thank Disaster Relief Professionals

CRBR would like to acknowledge all the fine people who work in Emergency and Disaster Response in our Community. From State, County, City and Volunteers, these are the people that make a difference for others. Thank you! *Do you know of a HERO? Let us know! Call us at 1-800-870-0030 ask for Bob.*

*"The difficulties of life are intended to make us better, not bitter."*

*~ Author Unknown*

## Mold Won't Wait! (Continued from Front)

In the event of water damage in your home or business selecting a capable, knowledgeable contractor to handle the drying process is easy enough. Just look for accreditation with ASCR, the Association of Specialists in Cleaning and Restoration, or the IICRC, the Institute of Inspection, Cleaning and Restoration Certification. Both agencies certify contractors in the most up-to-date drying and mold-prevention techniques available. Preferably you will find a contractor with both affiliations, like Cleanrite-Buildrite. Visit [www.cleanrite-buildrite.com](http://www.cleanrite-buildrite.com) for more information on the people, experience, knowledge, and technology that Cleanrite-Buildrite is able to offer in your time of need.

## CRBR Attends NVPO Expo & SCA's "Evening in Paris"

A special 'Thank You' and 'Congratulations' to Jennifer Morris from the North Valley Property Owners Association for conducting such a successful event. With two seminars and a community of local vendors this is the first event of its kind for the North Valley Property Owners Association and CRBR looks forward to being a part of this event for years to come.

Sacramento Claims Association held their Fourth Annual SCA Winter Party title 'A Evening in Paris', this event was to raise awareness and increase membership for the Sacramento Claims Association.



### Cleanrite-Buildrite will be attending the following events this month:

March 11-12	St. Jude Radiothon	March 20 -21	Soroptimist Home Show
March 18	Red Cross Hero's Breakfast	March 26-28	Yuba City Home Show

## What's Up With March

The official birthstone for March is **aquamarine** and the flower is the **daffodil**. Daffodils have the symbolic meaning of rebirth, respect, regard and unrequited love. St. Patrick's Day is a popular holiday in the US for good reason! According to the US Census, over 34 million Americans have Irish ancestry. That's almost nine times the population of Ireland, which has 4.1 million people! The shamrock was a sacred plant in ancient Ireland, because it was a symbol of rebirth. Magellan discovered the Philippines in March, 1521, Eli Whitney patented the Cotton Gin in March, 1794, Alexander Graham Bell discovered the telephone in March, 1876, and the first trans-atlantic radio broadcast was in March, 1925.

## What People Are Saying about CRBR

"Great job from start to finish – Thank you to all of you!" – Paisley, Los Molinos

"Excellent service, we will tell others of your great job." – Zalme, Yuba City

"We were impressed how each department worked so well behind the scenes. From the clean-up crew to the adjusting and measuring. Only one call took care of everything." – Long, Orland

## Large-Scale Drying at "Blitz Build 2010"

*Cleanrite-Buildrite provided its large scale drying mobile unit to keep the build on pace for the seven day goal.*

*The unit is capable of drying quickly and effectively in the event of significant large water damage. CRBR kept hundreds of square feet dry during the February rainstorm so that this important project could be completed on time.*



*Cleanrite-Buildrite maintains the only large scale drying unit in The North State.*

Cleanrite-Buildrite  
and

 **American Red Cross**

**March is National Red Cross Month!**

Help Red Cross in your Community.

To get involved call Martha Grieser: (530) 673-1460  
[www.threerivers.redcross.org](http://www.threerivers.redcross.org)

# This Month's Contest Question!

Answer this question for a chance to:

## Win a \$35.00 Gift Card for Home Depot!

In our February newsletter we talked about the harsh reality of damages caused by frozen pipes. Statistics have shown that homeowners have filed insurance claims due to burst pipes *how many more times* than fire damage claims?

IT'S SIMPLE: JUST SUBMIT YOUR ANSWER TO: [www.cleanrite-buildrite.com](http://www.cleanrite-buildrite.com) or call 1-800-870-0030 and ask for Janelle. We look forward to hearing from you and GOOD LUCK!



## MARCH HIGHLIGHTS

- March 14 - Daylight Saving's Time
- March 17 - St. Patrick's Day
- March 28 - Palm Sunday
- March 30 - Passover

## A Cleanrite-Buildrite "Cheerleader Customer"



"I was so impressed with the fast response and pleased to see the Cleanrite-Buildrite Team come out in force. We live in a custom built home and the quality of work from Cleanrite-Buildrite Redding was outstanding; down to every detail from the water extraction to the re-build. I like the fact that your company can handle ALL aspects of the claim." - Pam Herman

*Pam from NOR CAL Pacific Insurance Services has industry history, her father Jack Williams was Shasta Trinity Insurance.*



## CRBR NEWS! March 2010



We're Local! Call today and visit us on the web at: [www.cleanrite-buildrite.com](http://www.cleanrite-buildrite.com)

Redding: 5601 Cedars Rd, Ste 1, Redding, CA 96001 (530) 246-4886    Chico: 1200 W. East Avenue, Chico, CA 95926 (530) 891-0333  
 Yuba City: 350 Bridge Street, Suite A, Yuba City, CA 95991 (530) 742-5024    Sacramento: 5430 Florin Perkins Rd, Suite 200, 95826 (916) 381-1321

# 1-800-870-0030



SERVING REDDING, CHICO, YUBA CITY, SACRAMENTO AND SURROUNDING AREAS



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